

Encyclopedia of Creativity by Mark Runco



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★★★★★ 5 out of 5

Language	: English
File size	: 13901 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 1384 pages



Creativity is a complex and fascinating phenomenon that has been studied by scholars for centuries. What is creativity? How can we measure it? And how can we foster it in ourselves and others? These are just a few of the questions that Mark Runco, PhD, explores in his Encyclopedia of Creativity.

The Encyclopedia of Creativity is a comprehensive guide to the nature of creativity. It covers a wide range of topics, including the history of creativity research, the different theories of creativity, and the applications of creativity in various fields. The encyclopedia is written in a clear and concise style, making it accessible to readers of all levels.

Runco is a leading expert on creativity. He is the director of the Torrance Center for Creativity and Innovation at the University of Georgia. He has written extensively on creativity, and his work has been cited by scholars around the world.

The Importance of Creativity

Creativity is essential for human progress. It is the driving force behind innovation, problem solving, and critical thinking. Creativity allows us to adapt to change, to come up with new ideas, and to make the world a better place.

Creativity is important in all aspects of life. It is important in our personal lives, our work lives, and our social lives. Creative people are more likely to be successful, to be happy, and to be fulfilled.

The Encyclopedia of Creativity

The Encyclopedia of Creativity is a valuable resource for anyone who wants to learn more about creativity. It is a comprehensive guide to the nature of creativity, and it covers a wide range of topics.

The encyclopedia is divided into four parts:

1. **Part 1: The Foundations of Creativity**
2. **Part 2: The Measurement of Creativity**
3. **Part 3: The Applications of Creativity**
4. **Part 4: The Future of Creativity**

Part 1 provides an overview of the history of creativity research and the different theories of creativity. Part 2 discusses the different methods that are used to measure creativity. Part 3 explores the applications of creativity in various fields, such as business, education, and the arts. Part 4 looks at the future of creativity and discusses the challenges and opportunities that lie ahead.

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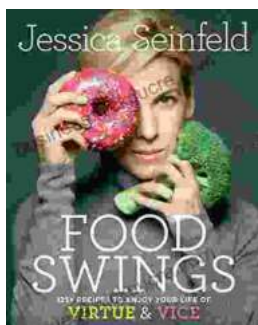
Creativity is an essential part of the human experience. It is what allows us to innovate, to solve problems, and to make the world a better place. The Encyclopedia of Creativity is a valuable resource for anyone who wants to learn more about creativity. It is a comprehensive guide to the nature of creativity, and it covers a wide range of topics.



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