

The History of Pokémon Promo Cards (1996-1998)

Pokémon promo cards are special cards that are not available in regular booster packs. They are often given away at events, such as tournaments or conventions. Promo cards can be valuable collectibles, and some of the rarest cards can sell for thousands of dollars.

The first Pokémon promo cards were released in Japan in 1996. These cards were part of the "Pikachu Illustrator" set, and they were only given to winners of a CoroCoro Comic illustration contest. The Pikachu Illustrator card is one of the most valuable Pokémon cards in the world, and it has been sold for over \$100,000.



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by Jennifer Grouling Cover

★★★★☆ 4.1 out of 5

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In 1998, Pokémon promo cards were released in the United States for the first time. These cards were part of the "Jungle" set, and they were given away at Toys "R" Us stores. The Jungle promo cards are not as valuable as the Pikachu Illustrator cards, but they are still sought-after by collectors.

Pokémon promo cards have continued to be released over the years, and they are now a staple of the Pokémon trading card game. Promo cards are often used to promote new Pokémon games or movies, and they can also be used to commemorate special events.

Types of Pokémon Promo Cards

There are many different types of Pokémon promo cards. Some of the most common types include:

- **Event cards:** These cards are given away at events, such as tournaments or conventions. Event cards often feature unique artwork or special effects.
- **Promotional cards:** These cards are given away to promote new Pokémon games or movies. Promotional cards often feature the main characters from the game or movie.
- **Commemorative cards:** These cards are released to commemorate special events, such as the release of a new Pokémon movie or the anniversary of the Pokémon franchise.
- **Reprints:** These cards are reprints of cards that were previously released in booster packs. Reprints are often given away as prizes in tournaments or other events.

Value of Pokémon Promo Cards

The value of Pokémon promo cards can vary greatly. The rarest cards, such as the Pikachu Illustrator card, can sell for thousands of dollars. However, even common promo cards can be worth a few dollars each.

The value of a promo card is determined by a number of factors, including:

- **Rarity:** The rarer a card is, the more valuable it will be.
- **Condition:** The condition of a card is also important. Cards that are in mint condition are more valuable than cards that are damaged.
- **Artwork:** The artwork on a card can also affect its value. Cards with unique or popular artwork are more valuable than cards with common artwork.

Collecting Pokémon Promo Cards

Pokémon promo cards can be a fun and rewarding hobby. If you are interested in collecting promo cards, there are a few things you should keep in mind:

- **Do your research:** Before you start collecting promo cards, it is important to do your research. This will help you understand the different types of cards that are available and how to determine their value.
- **Set a budget:** It is important to set a budget before you start collecting promo cards. This will help you avoid spending more money than you can afford.
- **Be patient:** Collecting promo cards can take time and patience. It is important to be patient and not get discouraged if you do not find the cards you are looking for right away.

Collecting Pokémon promo cards can be a fun and rewarding hobby. By doing your research, setting a budget, and being patient, you can build a valuable collection of promo cards.

Pokémon promo cards have been a part of the Pokémon trading card game since the very beginning. These cards are often given away at events or used to promote new Pokémon games or movies. Promo cards can be valuable collectibles, and some of the rarest cards can sell for thousands of dollars. If you are interested in collecting promo cards, it is important to do your research and set a budget. By following these tips, you can build a valuable collection of promo cards that you will enjoy for years to come.



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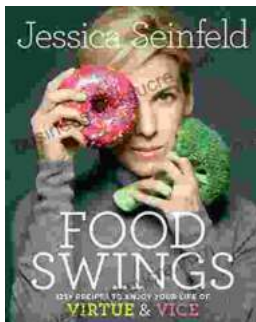
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